

NYRx Program Review Notice

What Pharmacy Providers and Prescribers Need to Know

NYRx, the Medicaid Pharmacy Program provides the prescription drug benefit for Medicaid members enrolled in Medicaid fee-for-service and Medicaid Managed Care. NYRx covers medically necessary FDA approved prescription and non-prescription drugs. Certain drugs/drug categories may be subject to specific clinical criteria, frequency/quantity/duration, dose optimization, step therapy, or the brand less than generic program:

- **[Step therapy \(ST\)](#)** requires the use or trial of a lower cost drug prior to a higher cost drug indicated to treat the same diagnosis.
- **[Frequency/quantity/duration \(F/Q/D\)](#)** criteria specify how often, how much, or how long a product may be used.
- **[Dose optimization \(DO\)](#)** reduces the number of pills a patient takes each day. Drugs subject to dose optimization are generally FDA approval for once-a-day dosing, have multiple strengths available in correlating increments at similar costs, and are currently being utilized above the recommended dosing frequency.
- **[Brand Less Than Generic \(BLTG\)](#)** is a cost containment initiative which promotes the use of certain multi-source brand name drugs when the cost of the brand name drug is less expensive than the generic equivalent.

What Prescribers Need to Do

Prescribers should review the [NYRx Preferred Drug List \(PDL\)](#) and prescribe preferred products according to the criteria outlined above and detailed in the PDL document. Preferred products generally do not require prior authorization (PA) when prescribed according to FDA labeling and specific clinical criteria, frequency/quantity/duration, dose optimization, step therapy, or the brand less than generic program. If criteria parameters are not met for a drug or drug class covered by NYRx, a PA may be required.

What Pharmacy Providers Need to Do

Pharmacy providers should become familiar with the [PDL](#) and incorporate this information when discussing the need for PA with prescribers. Pharmacies should refer to the [NYRx Top Edit Resource](#) for detailed information on claim edit denials and resources.

Resources

- [NYRx Education & Outreach Website](#)
- [NYRx Preferred Drug List](#)

Contact Information

The NYRx Education & Outreach Call Center is available by phone at 1-833-967-7310 or by email at NYRxEO@primetherapeutics.com from 8:00 AM to 5:00 PM ET, Monday through Friday, excluding holidays.

The NYRx Education & Outreach team hosts virtual office hours every week for stakeholders to ask questions related to NYRx and care coordination. Visit the [NYRx Education & Outreach website](#) for more information.